Mission: **To Motivate people to improve the quality of life and create a sense of community through horticulture.**

Programs:

∞ **Philadelphia Green** – The nation's most comprehensive urban greening program. It supports the development and care of community gardens, neighborhood parks, and high profile public green spaces in Philadelphia.

∞ **Donate Trees** – A gift of $25 plants a small (3-4 foot) native tree along streams in Fairmount Park, and public lands or private protected lands in Bucks, Chester, Delaware and Montgomery counties. A gift of $200 supports the purchase of a large (8-10 foot) tree that will be planted in a Philadelphia neighborhood park.

For more information on the Pennsylvania Horticultural Society and their programs, visit www.pennsylvaniahorticulturalsociety.org.

Mission: **To Preserve Philadelphia's Park System.**

Programs:

∞ **Stewardship** – Fairmount Park offers several volunteer opportunities for events such as park clean-ups, plantings and repair.

∞ **Friends Groups** – The Fairmount Park Commission partners with several volunteer friends groups committed to preserving Fairmount Park.

∞ **Preserve Your Park** – This program calls on volunteers to "adopt" a small, manageable slice of park. Side benefits include learning more about plants, animals and ecology, plus proper techniques for environmental restoration.

For more information, call the Stewardship Office at 215-683-0219 or visit www.fairmountpark.org.

MARC
MAJOR ARTERY REVITALIZATION COMMITTEE

URBAN TREE PROGRAMS

P.O. Box 8904
Philadelphia, PA 19135
(215) 332-MARC
fax (215) 332-9112
www.marc-cleansweep.com

An American Forests Urban Ecosystem Study recommends a minimum of 40% tree coverage in urban areas. Most of Philadelphia has less than 10% coverage.

Trees increase property value, lower utility costs and improve the quality of life for a community.

∞ Trees in commercial areas have higher occupancy and rental/ lease rates than identical properties that lack landscaping

∞ Trees act as natural air filters by trapping dust particles, absorbing carbon monoxide and other harmful pollutants, while producing oxygen

∞ Trees improve the appearance of a neighborhood, bringing pride, beauty, and character. They also promote community interactions

∞ Trees improve people's health and help reduce stress

∞ Trees reduce heating and cooling costs of homes and businesses by shielding winter winds and providing shade from the summer sun.

∞ Studies have proven trees to have reduced the amount of crime and violence within a community

∞ Serenity and relaxation are products of greener landscaping

∞ Trees help improve water quality by reducing erosion, runoff and sedimentation

∞ Tree roots filter harmful chemicals and toxic waste from our soil

∞ Storm water run-off is reduced by the implementation of trees

∞ Trees act as a buffer to decrease noise

With these benefits in mind, MARC provides the following information regarding the various Tree Planting Programs available in Philadelphia.

MARC Board of Directors

John Byrne
President

Nanci Miller
Vice President

Christopher Creelman
Treasurer

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Secretary

Kathleen Garland
Officer

MARC IS FINANCED IN PART BY A GRANT FROM THE COMMONWEALTH OF PENNSYLVANIA

Mission: To develop public private partnership, through regional collaboration, to address the loss of tree cover in the five-county Southeastern Pennsylvania region.

Programs:

∞ **TreeVitalize Neighborhoods –** Improve the quality of life in neighborhoods through community-assisted tree planting projects.

∞ **TreeVitalize Watersheds –** Improve water quality and natural resources stewardship through community-assisted volunteer plantings of native trees and shrubs to create forested riparian buffers.

∞ **TreeVitalize Tree Tenders –** A tree education program for community residents who want to become urban forestry leaders.

∞ **25% Tree Rebate –** Plant a tree before June 30, 2007 and you could receive a rebate of up to $25.

For more information on TreeVitalize, visit www.treevitalize.net.